



GET PLAYED? GET PAID!

Easy, Online Sign Up for TuneSat's Audio Monitoring of TV Broadcasts

New European Territories Added to TV Monitoring: Austria, Denmark, Finland, The Netherlands, Norway, Spain, Sweden, and Switzerland

NEW YORK, NY (October 4, 2011) – TuneSat, the leading audio monitoring service aiding music copyright holders in recovering royalties and tracking unauthorized use, is extending its TV monitoring services to all music rightsholders with its new online portal that enables immediate sign-up for new users. The company has also extended its reach to include TV broadcasts in eight new European territories: Austria, Denmark, Finland, The Netherlands, Norway, Spain, Sweden, and Switzerland, in addition to over 200 channels in the US, UK, France, Germany and Italy.

Now audio rightsholders can go to www.tunesat.com and immediately sign up for exactly the monitoring services they need in the territories they choose, whether they want to monitor 10 songs or a thousand titles. Monthly subscription rates vary by number of tracks, type of service, and territories to be monitored, starting at as little as \$10 per month. Within hours after a user uploads the audio files for fingerprinting, TuneSat begins to deliver tracking of usage within an hour of broadcast, providing the tracking data and the audio clip necessary to monitor licensing and royalty payments. In addition to tracking royalties and resolving copyright infringement, TuneSat reports also provide important business intelligence regarding usage rates for a catalog, or specific writers, artists, and tracks, as well as gauging revenue patterns over time.

“There is more of a need than ever for global transparency around the use of copyrights. Our monitoring to date shows that 80% of music on TV is unreported, and often music synchronization is not properly licensed in the first place,” said Chris Woods, Co-Founder and COO of TuneSat. “TuneSat has been trusted by companies such as Universal Music Group, Sony Music Entertainment, NBC Olympics, and many more, but our vision was always to make TuneSat accessible to any size copyright holder who cared about how their songs were being used. Now anyone can quickly and easily get started using TuneSat to ensure they are getting paid what they deserve for the use of their music.”

About TuneSat LLC

TuneSat employs its exclusive audio fingerprint technology to deftly detect music use on television broadcasts and the Internet. Led by tech-savvy composers and producers Scott Schreer and Chris Woods, TuneSat detects music in even the noisiest of broadcast environments, including under dialogue, sound effects, or voiceovers, and provides unrivaled, accurate reporting to its clients. With a TuneSat subscription, access to worldwide detection data is available 24/7/365 through a secure online portal within an hour of its broadcast. Detailed reports provide valuable information about when, where and how much music was used. TuneSat is actively monitoring more than 200 channels in the US, UK, Austria, Denmark, Finland, France, Germany, Italy, The Netherlands, Norway, Spain, Sweden, and Switzerland, with more territories to come, and is crawling millions of websites daily through a joint service with LicenseStream. TuneSat LLC is based in New York City. For more information, please visit www.tunesat.com.

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